

1 QUALIFICATION STATEMENT OF

2 REED C. DAVIS

3 Witness for the Bonneville Power Administration

4 Q. *Please state your name, employer, and business address.*

5 A. My name is Reed C. Davis. I am employed by the Bonneville Power Administration
6 (BPA), 905 NE 11th Avenue, Portland, Oregon.

7 Q. *In what capacity are you employed?*

8 A. I am a Supervisory Public Utility Specialist in the Customer Services Load Forecasting and
9 Analysis group.

10 Q. *Please state your educational background.*

11 A. I received a Bachelor of Science degree in Finance from Brigham Young University in 1979.

12 Q. *Please summarize your professional experience.*

13 A. In May of 1979, I began work in the rate department at Utah Power and Light as a rate
14 statistician analyzing and forecasting electricity requirements for the utility with service
15 territory in Utah, Idaho and Wyoming. I continued receiving additional responsibilities
16 until I was made manager of the forecasting group.

17 In January of 1989, I was hired into Pacific Power's Market Assessment Services
18 group as the manager of the forecasting activity for the combined Pacific Power and Utah
19 Power & Light companies following their merger. I retained the forecasting
20 responsibilities while at Pacific Power as they transitioned through additional mergers
21 until 2007. I was responsible for the analysis and forecasting activities for retail
22 customers in Utah, Idaho, Wyoming, Oregon, Washington, California, and Montana. In
23 October 2007 I was hired into my current position at Bonneville Power Administration
24 (BPA), where I am responsible for the agency work in analyzing load and forecasting
25 electricity requirements.

26 Q. *Please state your experience as a witness in previous proceedings.*

1 A. I have been a witness in rate cases in numerous jurisdictions in my previous positions on
2 forecasting and weather normalization matters, and the BPA TRM rate case recently.